ELEVATIONXR

presents



San Francisco's First Immersive Entertainment Park



ELEVATION XR

ELEVATION SKY PARK SF COMMUNITY BENEFITS

CREATE

LOCAL JOBS

Across operations,
production, and
hospitality
opportunities.
Boost tourism and hotel
occupancies

SUPPORTING

BUILDING 12 & ARTIST COMMUNITIES

Bringing visitors in consistently to generate income for onsite businesses & organizations like the Noonan Artist Communities.

ENTERTAIN

VISITORS

Creates a beautiful destination for locals, global visitors and families to enjoy and experience all that Pier 70 and Dogpatch offer.

PRESERVE

ARTS & CULTURE

Serve as an arts and culture anchor that maintains the Dogpatch's creative character while embracing its tech-forward future.

COMPLIANCE & COLLABORATION



We will work in close coordination with City and Port leadership. Along with Community neighborhood associations.





PROGRAMMING OVERVIEW

CENTERED IN COMMUNITY

Event Frequency & Attendance:

- •Estimated 3-5 events per week
- Wednesday to Sunday
- Programming, generally4pm-11pm
- Attendance range: 200–2500 depending on format

Local Engagement:

- Priority booking for SF-based artists and producers
- Co-programming with local schools, nonprofits, and creative organizations
- Dedicated community nights with discounted or free entry
- Vendor opportunities for local makers and food trucks

Inclusion Initiatives:

- Youth arts and technology workshops
- •Free educational dome content during daytime hours for schools
- Partnerships with community orgs (like YCD) for job training and access
- Co-created events with local orgs, youth and senior groups, and cultural anchors to create a shared space.

ELEVATION SKY PARK

PIER 70 SITE SPECIFICS

LOCATION:

Interim activation on Phase 2/3 sites within Pier 70 development zone, away from waterfront buffer zone and not impacting long-term construction phases

TARGET OPENING DATE:

Q1 2026

DURATION:

Period of 5 years

SITE COORDINATION:

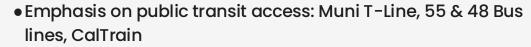
Will be fully permitted through the Port of San Francisco





ELEVATION SKY PARK





- Nearby BART connection via Muni
- Rideshare plan with designated drop-off/pick-up zones
- Pre-existing Building 12 parking availability
- Bike share partners and self lock bike area
- For larger events will have dedicated bike valet such as <u>SF Bike Coalition</u>
- Parking lot on-site with licensed operator
- 200+ New Public Parking Spaces will be built



ELEVATION SKY PARK

WHAT TO EXPECT

Visually:

- Dome & Pyramid structures placed to minimize sightline disruption from Potrero Hill and surrounding residences
- Height and lighting specs compliant with SF Port and Planning standards
- Lighting designs focused on internal projection with minimal exterior spill

Sound:

- Dome structure & design reduces outside noise spill
- All programming compliant with Pier 70 Environmental Noise Mitigation Measures
- Real-time sound monitoring with decibel caps
- No outdoor amplified sound after 9pm unless specifically permitted

Commitments:

- Monthly reporting and community feedback sessions
- Contact hotline for event-related inquiries
- Active engagement with Dogpatch and Potrero Hill neighborhood groups

Transportation:

- Encourage Public Transportation,
 Rideshare, Walking and Biking to events
 via our Website & Social Media Pages
- For larger events will have dedicated bike valet such as SF Bike Coalition
- Parking lot on-site

