

# THE PORT OF SAN FRANCISCO PRESENTS



## 7th Annual Contract Open House

Thursday, March 21, 2024

8:30 am – 11:30 am

James R. Herman Cruise Ship Terminal, Pier 27

### WHAT TO EXPECT:

- Keynote Speech by Joyce Guy
- Exciting Panel
- Exhibitor Hall
- Continental Breakfast
- Networking



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# Participating City Departments



**Office of Small Business  
Contract Monitoring Division  
Mayor's Office of Housing and Community Development**

## EXHIBITORS

- Clark
- Dutra
- Flatiron
- Hathaway Dinnwiddie
- McCarthy
- Merriwether & Williams
- Nibbi
- Plant
- Power
- Ren Center
- Skanska
- Stantec
- Strada Investment Group
- Swinterton
- Turner
- Webcor

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# Keynote Speaker



**JOYCE GUY IS THE EXECUTIVE DIRECTOR OF THE WEST OAKLAND JOB RESOURCE CENTER, WHERE SHE AIDS COMMUNITY MEMBERS SEEKING JOB SUPPORT SERVICES IN WORKFORCE DEVELOPMENT. SHE'S A UNITED STATES ARMY VETERAN, A FORMER JOURNEY LEVEL IRONWORKER WITH OVER 25 YEARS OF WORKFORCE DEVELOPMENT EXPERIENCES, WORKING AT VARIOUS PUBLIC, LABORER AND NON-PROFIT ORGANIZATIONS.**

**HER WONDROUS CAREER AS AN IRONWORKER, BEGAN IN THE 1980S, WHEN MS. GUY WAS A PARTICIPANT IN SAN FRANCISCO'S WOMEN IN APPRENTICESHIPS PROGRAM. SHE STATED, HER MENTORS RICHIE GORE AND SUSIE SUAFI, TWO LEGENDARY WOMEN OF THE TRADES MADE HER TIME IN THE ARMY FEEL LIKE A TRIP TO DISNEY WORLD.**

**MS. GUY'S FIRST JOB ASSESSMENT WAS AT SAN FRANCISCO'S SHIPYARD WHERE SHE WORKED AS A WELDER. WORK IN THE SHIPYARDS BROUGHT TONS CHALLENGES, RANGING FROM MS. GUY RUNNING BACK AND FORTH BETWEEN THE VARIOUS VESSELS AND ON-SITE SHOP TO DROP OFF TOOLS TO CLEANING UP BEHIND HER MALE COWORKERS. THESE TASKS CHANGED AFTER MS. GUY WATCHED EIGHT MALE CO-WORKERS STUMPED ON HOW TO FIX A WELDING MACHINE. AFTER HEARING HER COLLEAGUES' FRUSTRATIONS, MS. GUY, FOUND THE PROBLEM AND RESET THE MACHINE. THIS LED HER TO WORK ON VARIOUS TYPES OF VESSELS, SUCH AS CRUISE, MILITARY, AND CARGO SHIPS INCLUDING FANCY YACHTS. SHE SAYS BECOMING AN IRONWORKER WAS THE BEST CAREER SHE EVER HAD. MS. GUY IS A PROUD MEMBER OF IRONWORKERS LOCAL 378.**

**SHE LEARNED HER CONSTRUCTION SKILLS FROM HER LATE FATHER, FRANK GUY, WHO OWNED GUY AND SON HAULING. MS. GUY WAS A DADDY'S GIRL WHO MIMICKED EVERYTHING HER FATHER DID FROM PULLING COPPER WIRING OUT CABLES TO HAULING JUNK FOR HIS BUSINESS. DURING HER ILLUSTRIOUS CAREER, MS. GUY HAS BEEN FEATURED IN MAGAZINES, NEWSPAPERS AND A BOOK CALLED BUILDING THE GOLDEN GATE, HIGHLIGHTING WOMEN IN NON-TRADITIONAL OCCUPATIONS. IN ADDITION TO BEING A TRAILBLAZER IN THE MARITIME INDUSTRY, SHE IS A PROUD MOM OF TWO SONS, DONTRELLE WILLIS, AND WALTER BLAKELY.**

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# Panelist Profiles

Veronica Boe, Director of Projects and Extended Learning, Cal Maritime Academy



**Veronica Boe is the Director of Projects and Extended Learning at Cal Maritime Academy. She is a Bay Area Native who is dedicated to creating career pathways and maritime summer programs for high school students and disadvantaged communities.**

**She is an active participant in several maritime workforce and economic development groups. Through these partnerships, Veronica collaborates with industry professionals to create grants to promote innovative ways to increase awareness of career opportunities and training programs in the maritime industry.**

**With her extensive career, Veronica, has brought diverse communities into the maritime industry by addressing current and future regional workforce needs not only in California but also throughout the entire U.S.**

Andre Coleman, Deputy Director, Port of San Francisco



**Andre Coleman is currently the Deputy Director of Maritime with the Port of San Francisco. In his role, he is responsible for the strategic oversight and implementation of the Port of San Francisco maritime portfolio. This includes managing maritime assets, services, operations, labor, and client relations.**

**Andre has accumulated over 15 years of professional experience in the maritime industry and before joining the Port of San Francisco, he held positions with the Pacific Maritime Association, Ports America and APM Terminals.**

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# Panelist Profiles

## Liz Taylor, President, Doer Marine



Liz Taylor has been involved with DOER Marine from its inception, becoming President in 1994. The company designs and builds submersibles and other subsea systems for applications ranging from ocean exploration to infrastructure inspection. Taylor has been involved in projects relating to ocean exploration, coastal restoration, water management, levees, and watersheds. She advocates for protecting public access to the water and broadening water competency. She is an advisor to Cal Maritime, the Wild Oyster Project and served on the Deep Water Horizon Study Group. She has participated in more than 60 scientific diving and educational ocean exploration projects including three Explorer's Club flag expeditions. Taylor co-hosts the Dive In with Liz and Sylvia series produced by The Ocean Elders. She has authored numerous articles and white papers. Taylor is the recipient of the prestigious Wings WorldQuest innovation award, a Fellow of the Explorers Club, and a Women Divers Hall of Fame inductee.

## Itzel Monzon, Terminal Manager, Metro Cruise Services



Itzel embarked on her journey in the maritime industry as an intern at the Port of Los Angeles, where she was immersed in the dynamic world of maritime operations. It was during her time at the Marine Exchange of Southern California that she discovered her passion for the industry, setting the course for her remarkable career. With 11 years of invaluable agency experience, Itzel has navigated various roles on the waterfront, from serving as a Cruise Ship Agent to excelling as an Operations Manager in the bulk/breakbulk agency sector. A proud alumna of Cal Maritime, she holds a BA in Global Studies and Maritime Affairs, complemented by a Minor in Business Administration. Further enriching her expertise, she earned a Master's Degree in Transportation Management and Engineering, specializing in Transportation.

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