

Fisherman's Wharf Forward

Community Meeting 2

September 9, 2026



COWI
SURFACEDSIGN INC.

RJSD

KHCD
KRISTEN HALL CITY DESIGN



Land Acknowledgement

The Port of San Francisco acknowledges that we are on the **unceded ancestral homeland of the Ramaytush Ohlone** who are the original inhabitants of the San Francisco Peninsula.

As the indigenous stewards of this land and in accordance with their traditions, the Ramaytush Ohlone have never ceded, lost nor forgotten their responsibilities as the **caretakers of this place**, as well as for all peoples who reside in their traditional territory.

As guests, we recognize that we benefit from living and working on their traditional homeland.

We wish to **pay our respects** by acknowledging the Ancestors, Elders and Relatives of the Ramaytush Community and by **affirming their sovereign rights as First Peoples**.

Agenda

Tonight's Meeting

1. 5:40 – Welcome, Land Acknowledgement, Agenda – 5 min
2. 5:45 – Executive Director Remarks – 5 min
3. 5:50-6:05 – Presentation by Project Team – 15 min
 - Background and Context
 - Where We Are Now
 - Introduction to Concepts
4. 6:05-7:30 – Open House



Executive Director Remarks



Mission

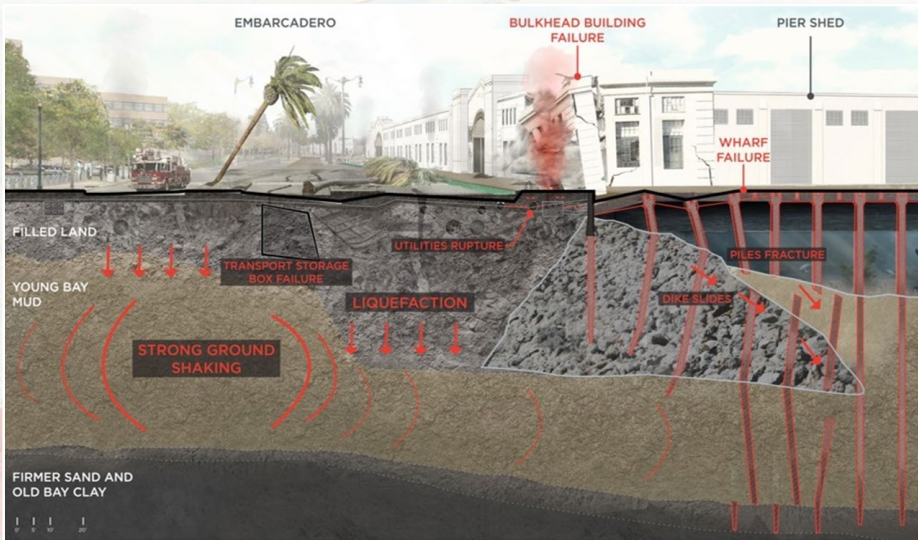
The Port of San Francisco manages the waterfront as the gateway to a world-class city, and advances environmentally and financially sustainable maritime, recreational and economic opportunities to serve the City, Bay Area region, and California.

The Port's **Waterfront Resilience Program** will take actions to reduce seismic and climate change risks that support a **safe, equitable, sustainable, and vibrant** waterfront.



The Dual Risks of Earthquake and Sea Level Rise Cannot Be Ignored

The 150-year-old historic seawall must be replaced



Up to **40,000** people could be at risk on Port property if an earthquake occurs during the day

San Francisco's waterfront faces urgent flood risks **today**

Rising Seas

Potential Sea Level Rise by 2100

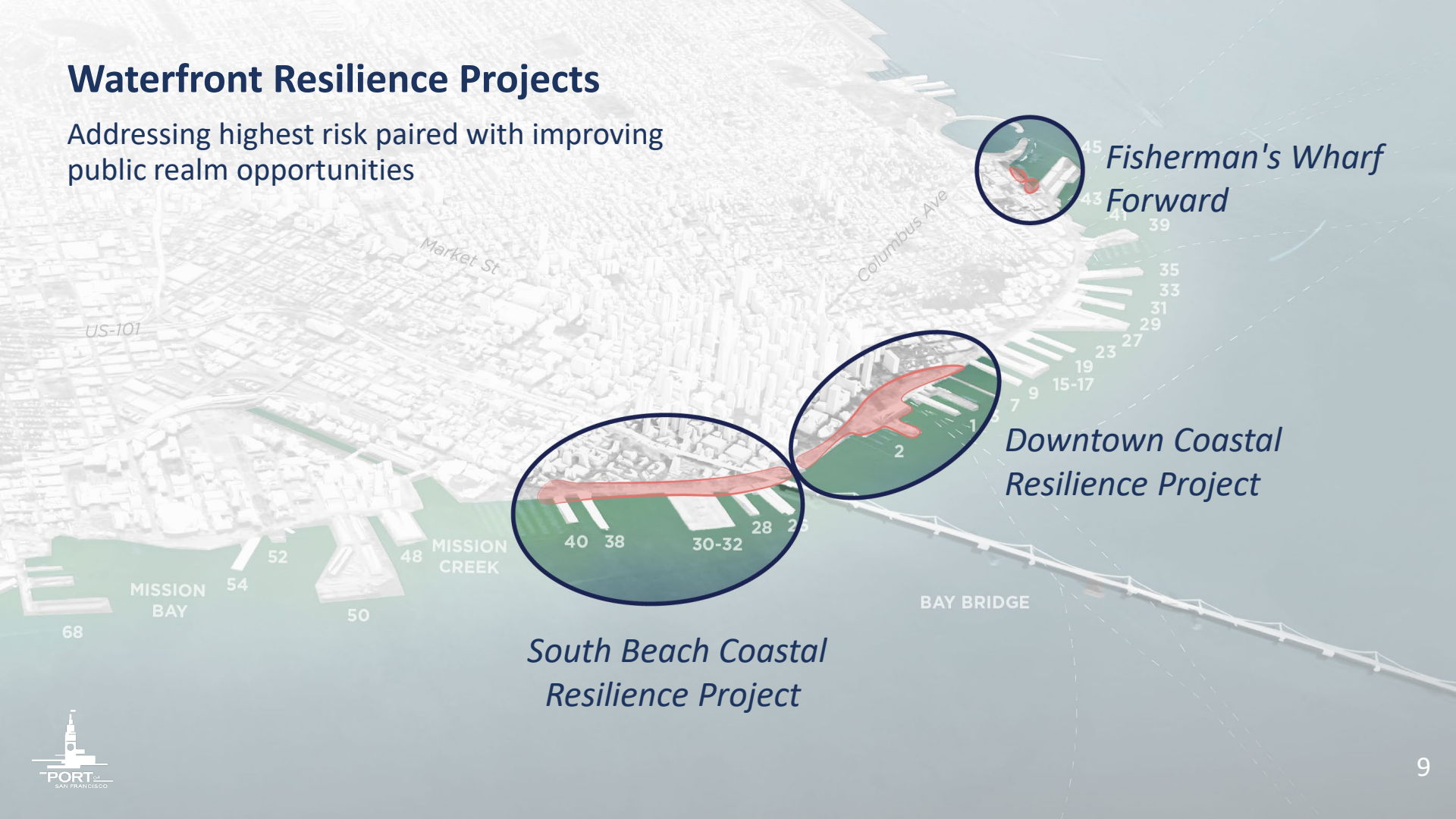
Over 6% of San Francisco's land area is subject to flooding due to sea level rise by end of century.

By 2050, damages could impact up to 500 buildings and assets, including BART and Muni.

By 2140, damages could amount up to **\$23 billion**, impacting 23,000 residents and 3,400 jobs.

Waterfront Resilience Projects

Addressing highest risk paired with improving public realm opportunities



*Fisherman's Wharf
Forward*

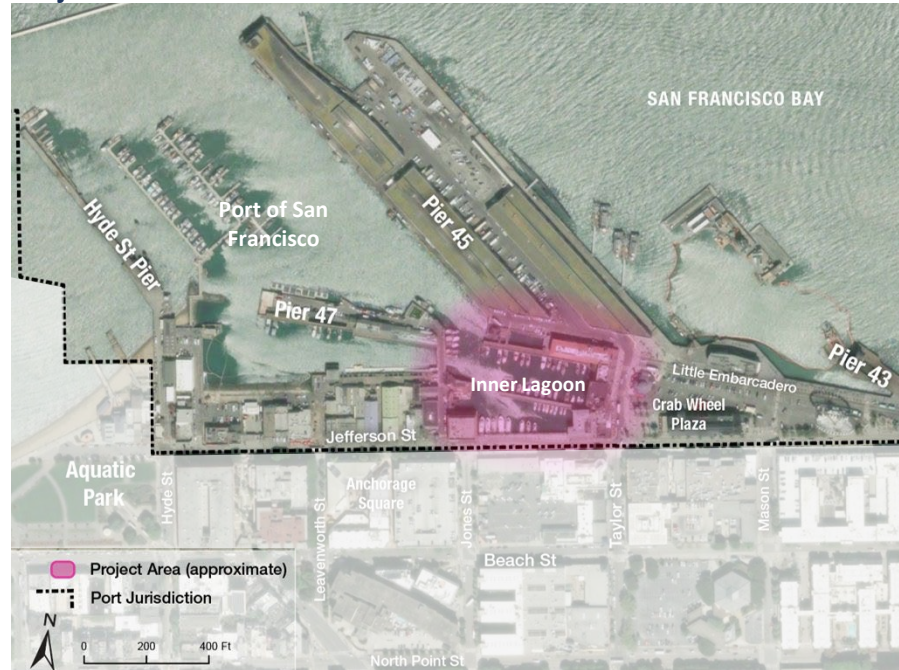
*Downtown Coastal
Resilience Project*

*South Beach Coastal
Resilience Project*

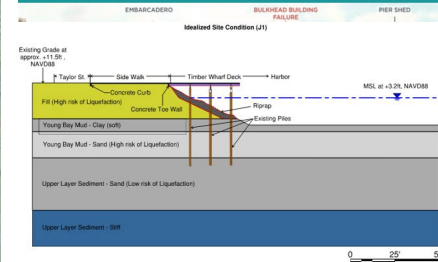
Fisherman's Wharf Forward

Why is this project necessary?

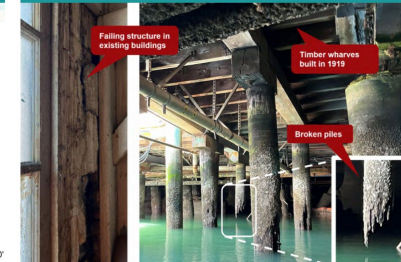
Project Location



Seismic Vulnerability

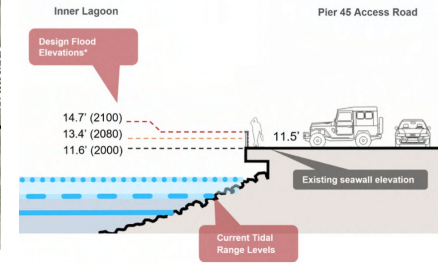


Existing Condition



Sea Level Rise

*Design Flood Elevation = 100yr tide + 2ft freeboard at CCSF "Intermediate" SLR projection



Project Area Context

This project will address:

- Flooding and seismic risk
- Aging marine infrastructure
- Existing buildings are in poor condition
- Existing vacant buildings are functionally outdated for modern food service use
- Inner lagoon is challenging to navigate
- Visitor experience and sense of place could be improved
- Community desire to build on recent improvements

Project Scope



Project Overview

Advancing in Multiple Stages

- Near-term first phase (2025-2026) included Alioto's Plaza, public realm improvements, and waterside improvements to the Inner Lagoon
- Next phase (this meeting) is an infrastructure project to adapt Taylor Street and the Inner Lagoon through 2100
- Next phase will also create new public space and economic opportunities



Public Outreach to Date

Spring 2026: Project Introduction and Goal Setting



In the spring, the project team introduced the Fisherman's Wharf Forward Next Phase to the public through:

- **Briefings** to community advisory committees
- **Interviews** with local businesses and members of the fishing industry
- **Community meeting** at Pier 1 (hybrid)
- **Online survey**
- **Digital outreach** - project website, email newsletters, and social media updates
- **Neighborhood canvassing** at Fisherman's Wharf
- **300+** members of the public participated in these events, combined

Outreach & Engagement

What we've heard so far

Clean, safe, and functional

Support the fishing industry

Modern infrastructure & facilities

Reasons for locals to return: food, music, and family activities

More ways to join in, everyday

Build community around fishing

Fishing boats at the heart

Small, local businesses

A unique and authentic waterfront destination

Comfortable, inviting spaces with varied textures and materials

Views that guide you

Easy to understand and navigate

Clarify where public access is encouraged

Keep what is working well

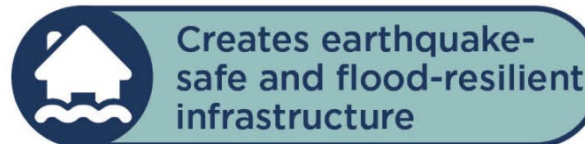
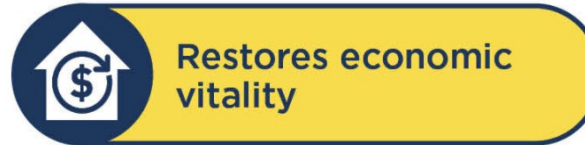
Honor the legacy while allowing for evolution

Meet urgent needs from changes in fishing and tourism

Fisherman's Wharf Forward

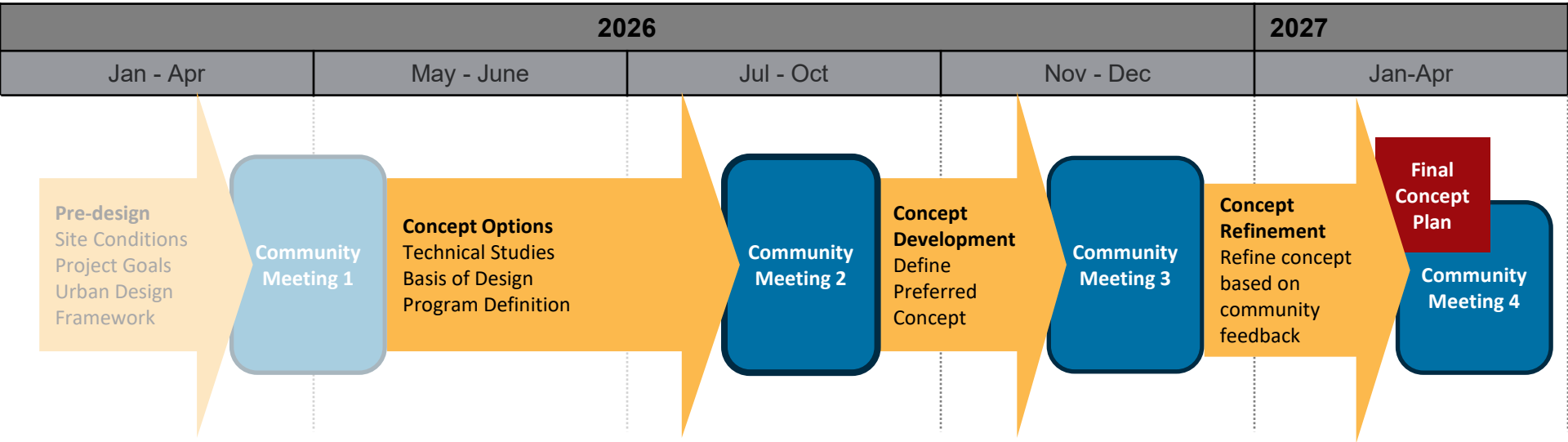
Project Goals

Fisherman's Wharf Forward will transform Taylor Street and the Inner Lagoon into a thriving and resilient waterfront that:



Concept Design Process

Community Engagement and Timeline



What are we doing today?

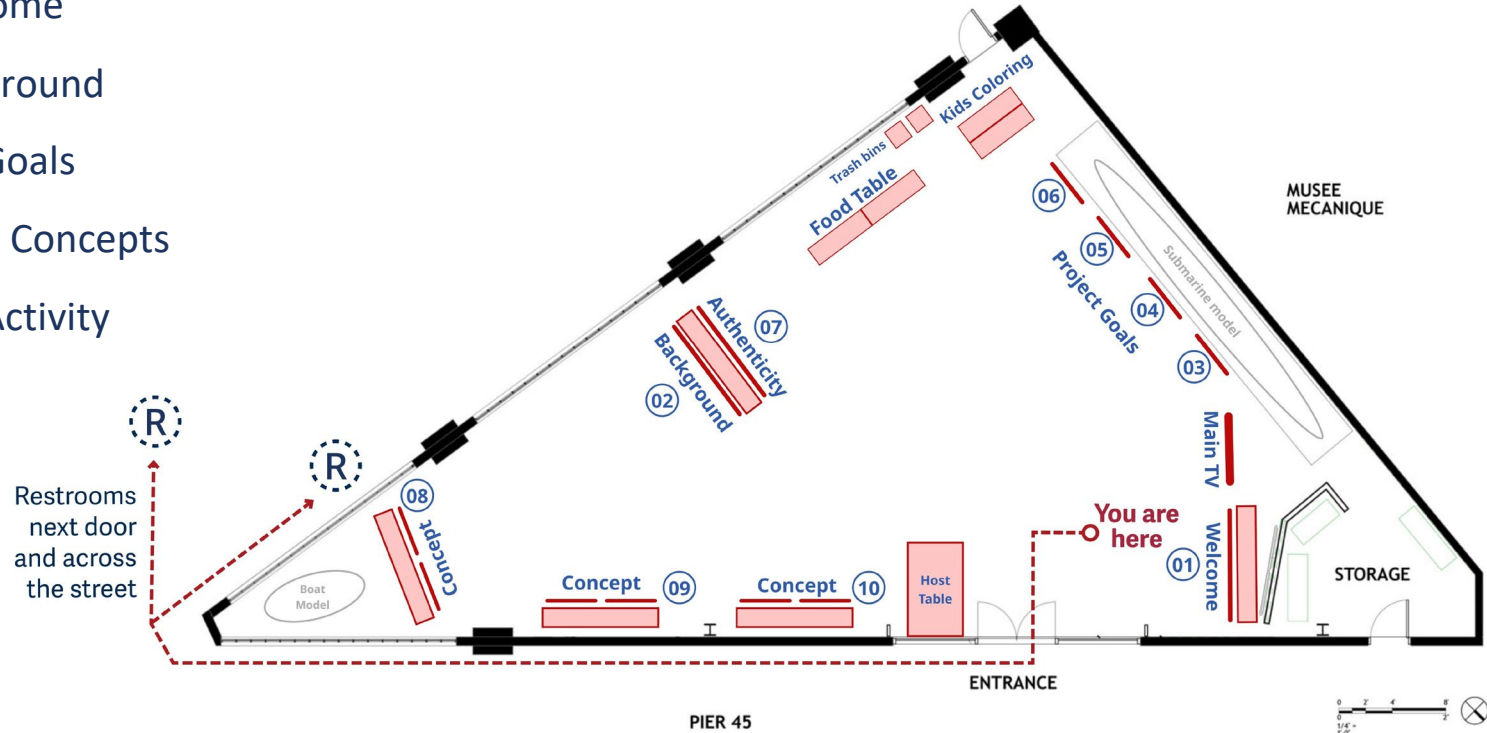
Evaluating options and opportunities

- Understand the context and history of the place
- Understanding the ways that the project can achieve the project goals
- Evaluate three concepts for how they achieve the goals

What to look for

Room and Stations

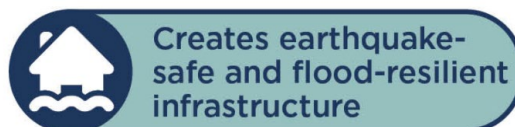
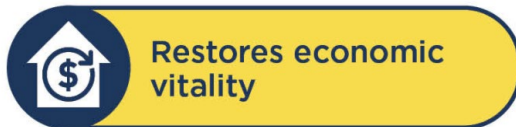
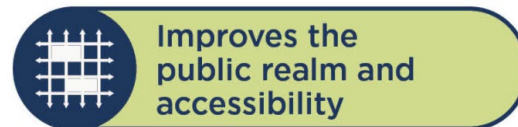
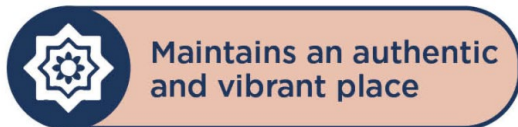
- Welcome
- Background
- Five Goals
- Three Concepts
- Kids Activity
- Food!



Project Priority Boards

What is on these boards:

- Why these priorities are important
- What we have heard so far
- Useful context
- **Hear from you about what is most important to you and how we can best accomplish the goals**



About the Concepts

We are sharing three Concepts

Each concept includes:

- A seawall that will be resilient to earthquakes
- Raising the ground to be resilient to flooding
- Roughly the same amount of boat berths and building area

Each concept differs in:

- Various ways the **harbor** can be improved
- Distinct configurations of **open space and access**
- Different ways that **buildings** are located on the site



Why We Use Concepts

A Tool to Evaluate Trade-offs

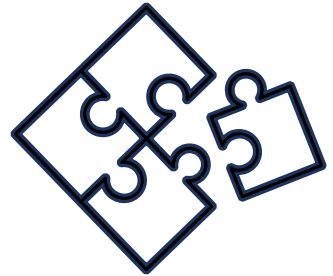
Developing concepts allows us to:

- Test out concrete choices about the **layout of the site**
- Visualize different ways that **project goals can be achieved** on the site
- Understand the **benefits** of specific site layouts , or what **opportunities** may not be possible

These concepts are not:

- These are not the final plan; in fact, the final plan may be a patchwork of ideas from different concepts
- We are not asking for you to pick a favorite concept.

We want to know what parts of the concepts you feel best achieve the goals that are important to you.



Design Inputs

Technical Studies

To inform our design work, we have completed high-level studies on a broad range of technical topics, including:

Environmental Studies

- Geotechnical (ground)
- Utility Survey
- Topographic Survey
- Hazardous Materials
- Seawall Stabilization
- Water Quality

Building Studies

- Facility Existing Conditions
- Historic Resources
- Potential Reuse of Fisherman's Grotto Building

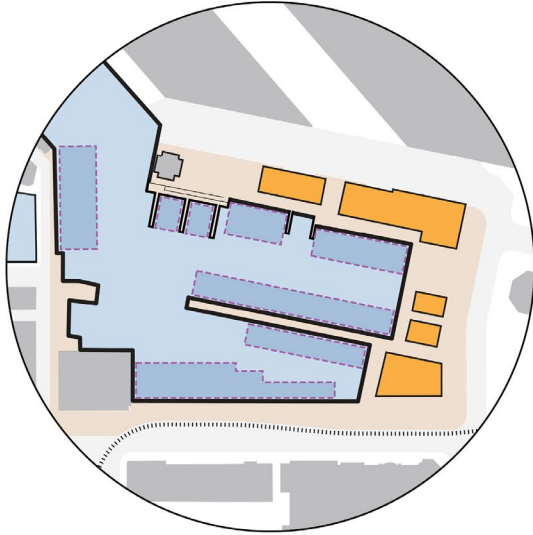
Access & Circulation Studies

- Transportation & Circulation
- Harbor Design
- Universal Design Input

Each concept considers improvements, risks, and opportunities identified by these studies.

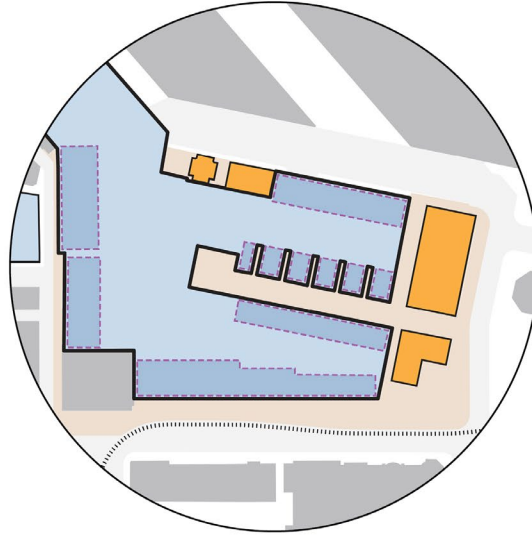
Three Concepts

Renewed Wharf



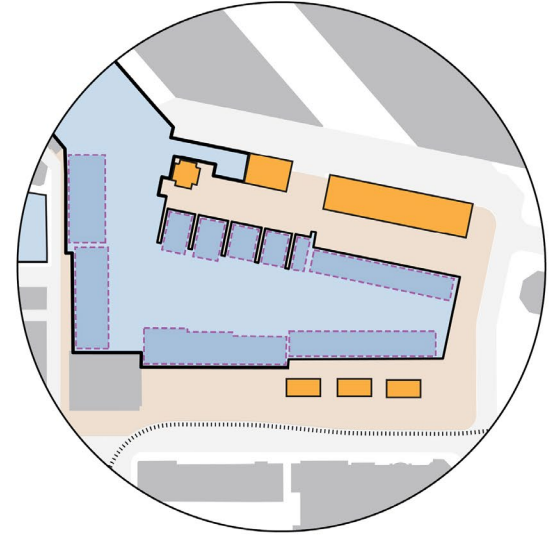
Reconstructed with a familiar harbor and urban form

Central Dock



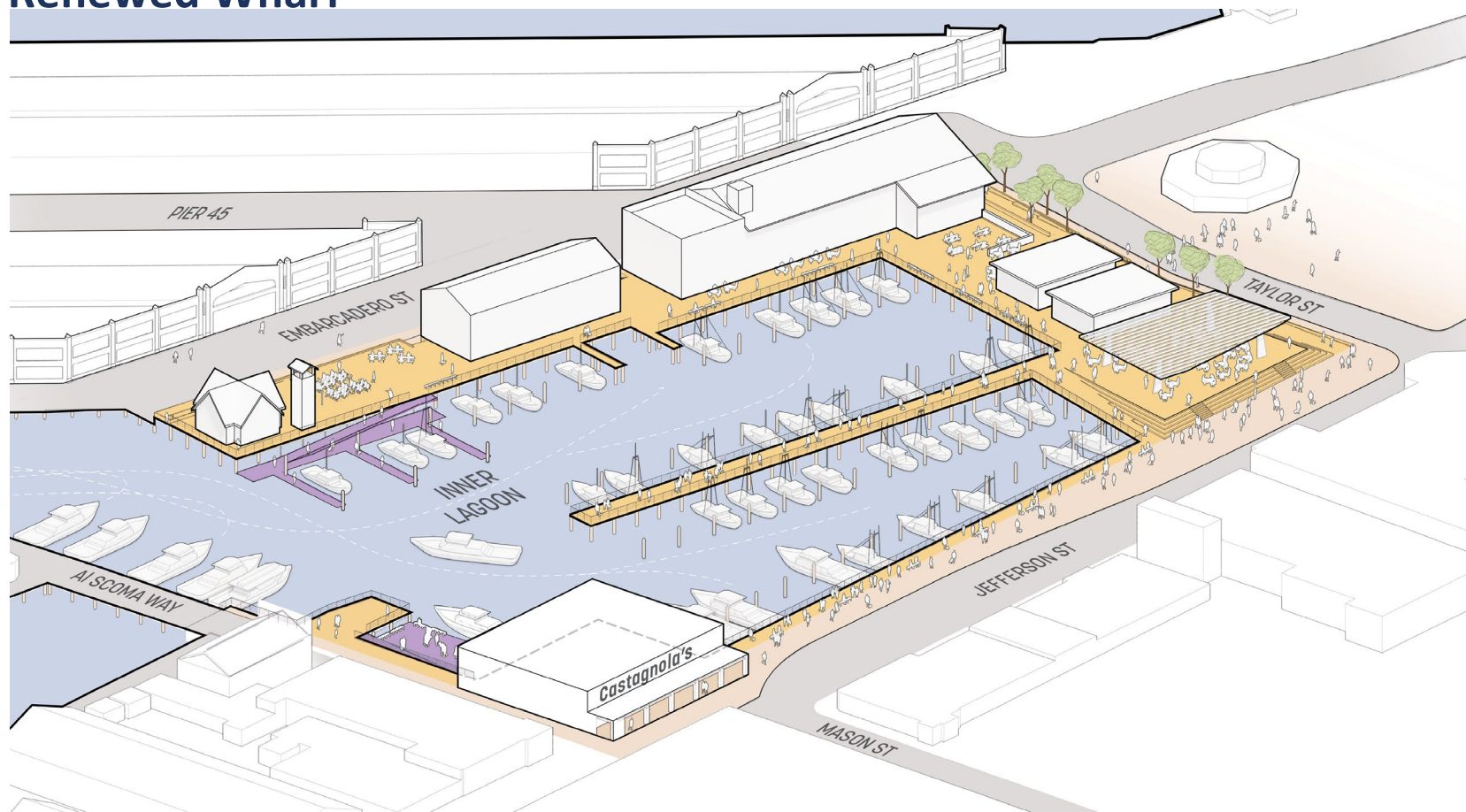
Reconstruction with a public dock amidst the fishing fleet

Harbor Promenade

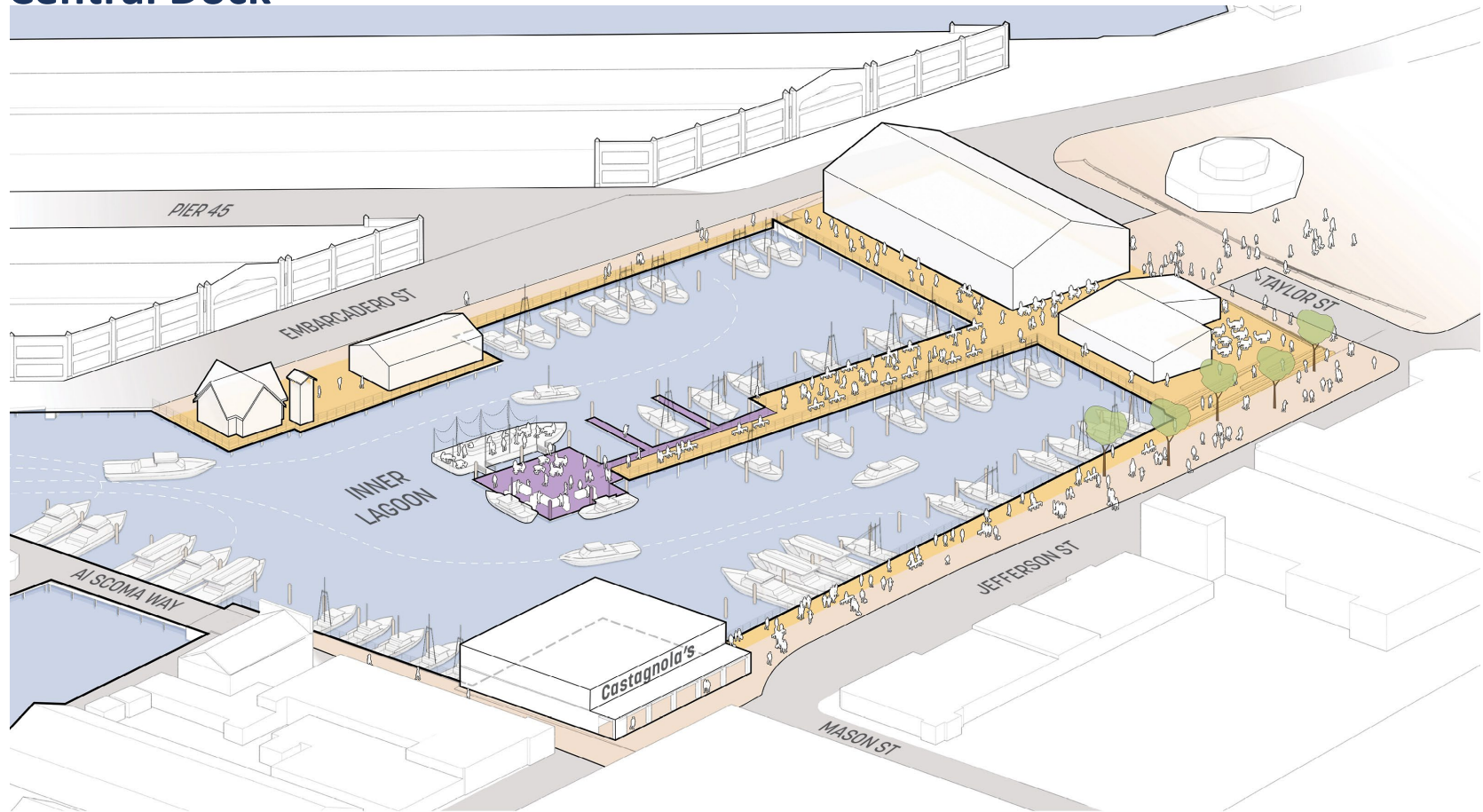


Reconstructed with an open harbor and activated edges

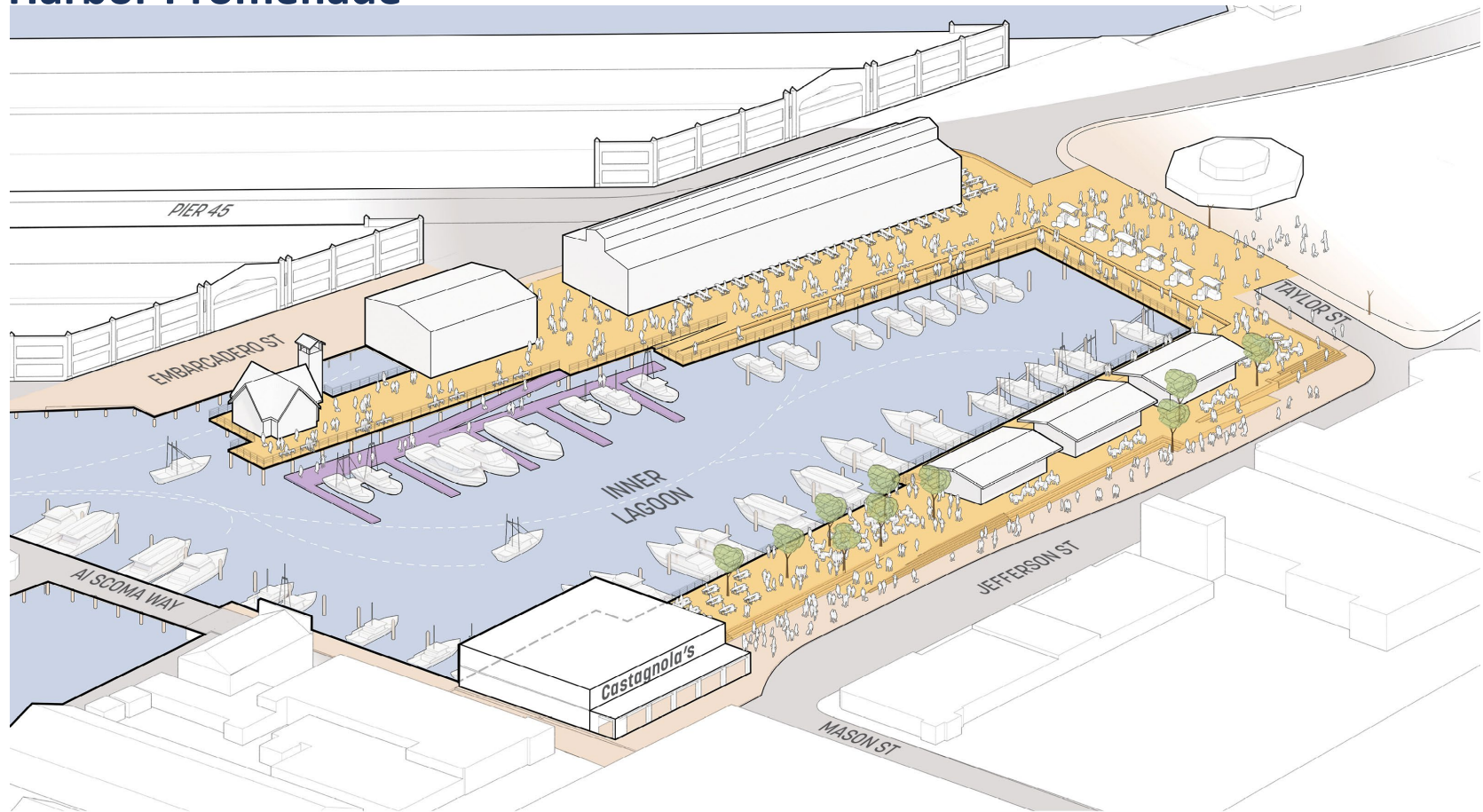
Renewed Wharf



Central Dock



Harbor Promenade



Next Step

Defining a Preferred Concept

We are **not selecting an option** in this meeting

The preferred concept will incorporate and balance **the best parts of these options** and focus on the following decisions:

- Harbor Configuration
- Seawall improvement locations and flood mitigation strategy
- General Configuration of the public realm and building massing
- Direction for critical programmatic elements and project features

Building massing shown here is preliminary and can accommodate the uses we have discussed so far

Stay In Touch

Communication and Feedback

Explore the boards!

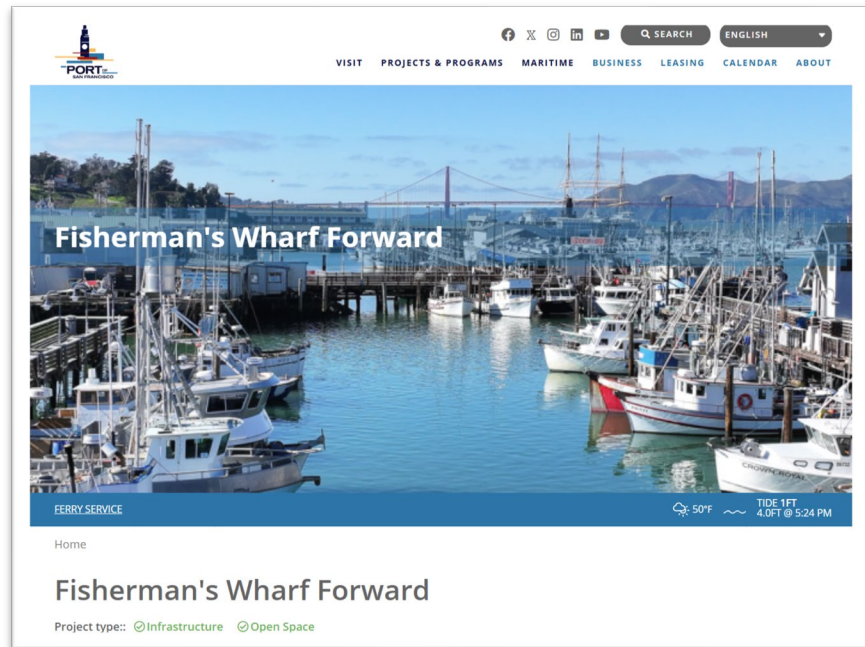
- If you have specific questions, come and talk to us

Website: <https://www.sfport.com/fwforward>

- Information about near-term enhancements and long-term resilience improvements
- Upcoming meetings and engagement opportunities
- Project documents

Email: fwf@sfport.com

- Share thoughts and questions anytime!



Feedback

Online Survey



TAKE THE ONLINE
SURVEY HERE!