Anchoring the Arts at Pier 29

A haven for art, learning, & Bay Area culture

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1025

GASTRO

MARKET & WHARVES

BULLIN

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Transformation

A dormant space, reimagined as an **arts and culture hub**, **art residency** and **Bay Area destination**







A Design Destination for All

No fixed walls

Low-impact LED lighting

Vendors on wheels





The flexibility to accomodate large & small assembly

PROGRAMMING

(m) WATER

Artist Residency

- 20-30 artist pods
- Local Bay Area emerging artists & accomplished Bay Area artist mentors







Beautiful spaces for local artists to work

PROGRAMMING

Events & Assembly

We will expand and nourish rather than compete with—the programming of existing arts organizations having smaller (or no) assembly areas







Large-scale events create visibility for existing arts organizations



ART WATER

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INDERESSION OF



THE ART OF SHEPARD FAIREY





ART WATER

PIER 29 Partnership Cast & ARTON

MASTER TENANT

CAST

Community Arts Stabilization Trust (CAST) is a community-centered real estate organization committed to ensuring artists and cultural workers can stay anchored where they create.

Founded in 2013, CAST works in deep partnership with communities across the San Francisco Bay Area particularly communities that have endured systemic oppression and historical underinvestment. CAST models new ways to secure and steward affordable, inclusive spaces for creative and cultural expression by applying real estate financing tools and structural models in innovative ways, building community knowledge and agency, and creating and holding space for visioning and arts activation. Its programs and services have helped arts organizations like CounterPulse and Luggage Store Gallery in San Francisco build pathways to ownership, enabled artists to secure long-term affordable leases, and created dedicated spaces for cultural connection and exchange.

Ken Ikeda CEO

Led BAVC Media, The Association of Independents in Radio, and the International Documentary Association. Organizations under Ken's direction have leveraged private equity for nonprofit capital to acquire noncommercial assets that translated to hundreds of millions in revenue; managed the country's only dedicated loan fund for PBS and NPR; and led mergers and acquisitions to sustain and grow the reach of arts and media across the US.

Learn more at cast-sf.org





David Keenan **Director of Special Projects**

With over a decade in community development, David led Safer DIY Spaces (2016–2023), helping artists navigate code challenges and protect at-risk spaces. He worked on policy reforms for lowincome artist communities and partnered with CDFI lenders to secure artist-friendly construction loans.

SUB-TENANT

Art + Water



Dave Eggers 826 Valencia, Hawkins Project

Book author, among them A Heartbreaking Work of Staggering Genius, The Eyes and the Impossible, The Circle, and What Is the What. Dave Eggers is the founder of McSweeney's, a nonprofit independent publishing company, and cofounder of 826 Valencia, a youth writing center that has inspired over 70 similar organizations worldwide.



JD Beltran Center for Creative Sustainability, San Francisco State University

JD Beltran is an award-winning creative, artist, journalist, and policymaker with extensive experience in design & technology, sustainability, culture, and art. She is the Founder & Director of the **Center for Creative Sustainability** consultancy in San Francisco and is a professor in Design at San Francisco State University.



René de Guzman Headlands Center for the Arts, Oakland Museum of California, Yerba Buena Center for the Arts

East Bay-based artist and curator, formerly led Yerba Buena Center for the Arts' visual arts program, launching Bay Area Now. As Deputy Director for Programs and Engagement at Headlands Center for the Arts, he oversaw residencies and public programs. He has taught at San Francisco Art Institute and California College for the Arts, and consulted professionally on public art and visitor-centered practices.



Sherry Knutson San Francisco Art Institute

Sherry is a Northern California-based multidisciplinary artist and educator with over 20 years of experience in painting, embroidery, and textile design. An advocate for humanitarianism and self-expression, she was the former Director of BFA Studios at San Francisco Art Institute. She spearheaded the International Summer Residency Program, expanding SFAI's global reach, and played a key role in the growth of the BFA program.



CAST HQ:

447 Minna Street, 2nd Fl San

Francisco, CA

94103

415.556.9888

988 Market Street

San Francisco, CA

94102

CAST-SF.ORG

Thank you! CAST + ART WATER

Questions?

CAST Contact: kikeda@castsf.org

INFO@CAST-SF.ORG | O O O @CASTSF G @SFCAST O @CAST_SF





Art + Water Contact: jdbeltran@creativesustainability.org





