



Meeting of the Port Fisherman's Wharf Advisory Committee (FWAC)

March 5, 2025 (9:00 to 11:00 AM)

Virtual Public Meeting via Teams

Meeting Notes

FWAC Attendees

Jenn Brokaw (Swimmers)
Joe Burgard (Excursion Operations)
Mariann Costello (Restaurants)
Taryn Hoppe (Retail)
Darlene Plumtree (Museums), Co-Chair
Dante Serafini (Restaurants)
Sina von Reitzenstein (Pier 39)
Sarah Bates (Fishers), Co-Chair
John Barnett (Crab Boat Owners)
Mike Rescino (Charter Fishing)

FWAC Members Absent

Mike LaRocca (Fish Processing)

Port Staff

Amy Cohen, Business Generation Manager
Scott Landsittel, Deputy Director of Real Estate and Development
Eric Young, Director of Communications
David Beaupre, Deputy Director, Planning and Environment
Meghan Wallace, Economic Recovery Manager
Kimberley Beal, Assistant Deputy Director, Real Estate
Ming Yeung, Assistant Deputy Director, Planning and Environment
Dominic Moreno, Assistant Deputy Director, Maritime
Kyle Thomas, Security and Emergency Preparedness Manager
Uday Prasad, Acting Chief Harbor Engineer
Messiah Foster, Public Relations Manager
Robert Davis, Port Real Estate
Luis Barata, Port Waterfront Resilience
Don Kavanagh, Senior Property Manager
Harold George, Property Manager
Wendy McArthur, Maritime

Chris Horiuchi, Project Manager
Michael Martin, Port Assistant Director
Zachary Adami, Maritime Wharfinger
Ryan Wassum, Planner
Richard Berman, Assistant Deputy Director, Planning and Environment
Gabe Mikulich, Maritime Wharfinger
Wyatt Donnelly-Landolt, Port Development
Robert Davis, Real Estate
Shannon Alfred, Environmental Planner

Announcements and Introductions

- 1. FWAC Ground Rules for Meetings**
 - 2. Approval of Draft November 6, 2024, Meeting Notes**
 - 3. Announcements and Project Updates**
 - a. Crab Season Update – John Barnett, Crab Boat Owners Association
 - b. Wharf J9 Phase 1 Dock Sales and Operations Plan – Dominic Moreno, Port Maritime
 - c. Leavenworth at Jefferson Street Sewer Project Update - Noel Aquino, Port Engineering
 - d. PG&E Beach Street Offshore Sediment Remediation Update – Kathryn Purcell, Port Planning & Environment
 - e. Salmon Boat and Gear Storage and Fish Processor Relief Status – Harold George, Port Real Estate
 - f. Restaurant Re-leasing – Don Kavanagh, Port Real Estate
 - g. Fisherman’s Wharf Revitalized Update – Wyatt Donnelly, Port Development
 - h. Fisherman’s Wharf Little Embarcadero Activation - Amy Cohen, Port Real Estate
 - 4. Agenda Setting for Future Meetings**
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Item #1 - FWAC Ground Rules for Meetings

Ming Yeung of the Port provided ground rules and other information to start the meeting. This included the introduction of a rule that limits speakers to three minutes for comments or to ask questions. This is consistent with Port Commission policy for public comment.

Item #2 - Approval of Draft Meeting Notes

November 6, 2024, Meeting Notes were accepted by the FWAC without comment.

Item #3 – Quick Project Updates

A. Crab Season Update

The Crab Season was late this season. However, the price points were very good. This helped to make up for the shortened season. Fishermen are now putting up their Crab Gear and Traps.

Questions/Comments:

- No questions or comments noted

B. Wharf J9 Phase 1 Dock Sales and Operations Plan

An update was provided on the newly installed J9 facility in the outer lagoon, highlighting its purpose and operational guidelines. The facility will primarily be managed through the Harbor office, with a structured plan in place to ensure organization and efficiency.

Recently, the facility hosted four boats participating in off-the-boat crab sales, which have been successful and well-received by the public. In addition to supporting commercial fishing activities, the facility is expected to enhance accessibility for charter boats, particularly for passengers who may have difficulty using existing ladders.

To maintain smooth operations, users are encouraged to coordinate with the Harbor office before landing at the docks. There are also discussions about potentially relocating the water taxi landing from Hyde Street harbor to this location to improve convenience while ensuring minimal disruption to the commercial fishing industry

Questions/Comments:

- **Questions:** There were questions regarding the usage of water taxis and what it meant for further development.
- **Answer:** It was reported that this concept was only in the preliminary discussion phase. More will come if or as it develops.

C. Leavenworth at Jefferson Street Sewer Project Update

An emergency sewer repair project is planned for the intersection of Jefferson and Leavenworth, with work expected to begin between mid to late April. The project will be carried out in three phases to accommodate the curing time required for the concrete street, resulting in a total construction period of approximately three to four weeks.

The work will begin by closing one corner of the intersection to both traffic and pedestrians for about a week while the concrete cures, with detours in place. During this phase, the remaining portion of the intersection will allow for traffic movement in both directions. The second phase will mirror this process on the opposite side, and the final phase will involve work in the middle of the intersection, requiring a full closure for about a week. However, bike access will be maintained throughout the project.

At present, traffic control plans are awaiting approval from MTA, but the contractor is prepared to begin as soon as clearance is granted

Questions/Comments:

- **Question:** There was a question about parking on the corner of Leavenworth, and pedestrian walkways
- **Answer:** The parking shouldn't be affected. However, there will be detours for pedestrian walkways.

D. PG&E Beach Street Offshore Sediment Remediation Update

The project focuses on cleaning up contamination from historic operations of a former manufactured gas plant located in the upland area shown on the map. The remediation effort will involve sediment cleanup at five designated work areas—Pier 43 1/2, Pier 43, and the West and East Marinas—between 2025 and 2030, during the June to November in-water work windows. The cleanup will include dredging and capping sediments up to 1,000 feet offshore. PG&E has completed four years of permitting and consultations with federal, state, and local agencies and has secured all necessary permits to begin construction. Recent progress includes the temporary relocation of vessels, including the USS Pampanito and Red and White Fleet, to accommodate the contractor's mobilization beginning in May 2025. The construction timeline includes pre-mobilization activities such as water quality and air monitoring installations, followed by dredging and capping work extending through November 2025. Compliance with state, local, and federal permits will be ensured through site control measures, including health and safety inspections, water quality and marine mammal monitoring, and dust, vapor, and odor control, with monitoring results submitted to the Water Board and available to the public. Outreach efforts have included a project landing page, tenant coordination at Pier 39 and Pier 45, and engagement with key stakeholders such as the Marine Mammal Center.

During the upcoming offshore remediation work, various outreach efforts will be implemented to keep the public and stakeholders informed. Project signage will be installed, and PG&E is developing a mobile outreach pop-up near Pier 43 1/2 and Pier 43 to distribute marine mammal fact sheets and other project information to passersby. Regular email updates will be sent to port tenants, continuing the communication efforts established over the past five years through email and hard mail updates to tenants and residents. As the project moves into the construction phase, PG&E will provide ongoing email updates and remain flexible in adjusting communication methods based on feedback, utilizing email, phone, website updates, or other outreach channels as needed.

Questions/Comments:

- **Questions:** There were questions regarding sediment in the water in regards to swimming in the nearby areas.
- **Answer:** there will be consistent monitoring and information made available to whoever may have questions or concerns. The representative of the swimming community

requested Water Board contact and PG&E agreed to conduct further outreach directly to the swimming community. (After-meeting update: PG&E and the Water Board met with members of the swim clubs on March 26, 2025 to provide further information and coordination. PG&E met with staff of the Franciscan restaurant on April 1, 2025, to provide additional information).

E. Salmon Boat and Gear Storage and Fish Processor Relief Status

Due to the severely impacted salmon and Dungeness crab seasons, the Port of San Francisco Commissioners passed Resolutions #24-33 and #24-29, granting financial relief to affected parties. These resolutions provide a 100% waiver of berthing fees and crab storage fees for five months, along with a 50% waiver for processors over the same period. The waivers have been applied as credits to eligible accounts, rather than issued as monetary payments. To qualify, vessel owners must be permanent berth holders in the Hyde Street Harbor/Fisherman's Wharf area, hold a 2023 or 2024 commercial salmon permit from the California Department of Fish and Wildlife, and be in good standing. Processors must hold a 2023 or 2024 commercial salmon or commercial Dungeness crab receiver's license and also maintain good standing. All credits have now been applied to eligible tenants' accounts.

Questions/Comments:

- No questions and comments noted.

F. Restaurant Re-leasing

The Port hired Maven Commercial as a broker to assist in leasing spaces at 490 Jefferson, as well as the former locations of Pompeii's, Lou's, and Alioto's. Progress has been strong, with a new tenant, Everett & Jones BBQ, approved by the Port Commission on February 25th for the former Lou's space. This well-known Oakland-based restaurant was selected through a competitive bidding process managed by Maven Commercial. Following Port Commission approval, the lease now requires approval from the Board of Supervisors before execution, with construction expected to begin soon and an anticipated opening in early Q4. Progress is also being made on leasing the former Pompeii's space, though details remain private until Port Commission approval. Leasing 490 Jefferson has been more challenging, and efforts to secure a tenant for Alioto's are still ongoing.

Questions/Comments:

Questions: There were questions regarding Castagnola's location and its availability.

Answer: This location is not available; a lease is still in place.

G. Fisherman's Wharf Revitalized Update

Currently Fisherman's Wharf Revitalized is going through architectural and engineering studies. There will be additional outreach and information to be shared after this study is complete. There will be a period of silence during this stage in the process.

Questions/Comments:

Questions: There were questions regarding whether the Skystar Wheel could stay for a longer lease.

Answer: The Port is working on seeing if it can remain longer.

Comments: There were comments regarding the appearance of the fencing around the Skystar Wheel and opportunity to beautify the area at the base of the Wheel.

H. Fisherman's Wharf Little Embarcadero Activation

The Fisherman's Wharf Promenade activation is currently in operation, with the welcome kiosk now open and staffed daily. The kiosk also features a photo booth, which has been performing well. CBD ambassadors and a management team continue to staff the area, and when weather permits, visitors are enjoying the space. Looking ahead, the next planned phase involves installing ground murals featuring a variety of local fish, such as anchovies, sardines, salmon, halibut, and lingcod, pending approval from the Port. The murals may be painted or applied as decals, with final decisions on materials and placement to be made once the Port provides direction. Additionally, there may be volunteer opportunities for community members to participate in applying the fish designs, which will serve to guide visitors along the promenade from Pier 39 to Pier 45 and the Crab Wheel Plaza.

The Fisherman's Wharf Community Benefit District is hosting its first-ever Fisherman's Wharf Crab Crawl on Sunday, March 9th, from 11:00 AM to 4:00 PM in celebration of National Crab Day. Participants will check in at the new Fisherman's Wharf Welcome Center to receive their Crab Crawl kit before embarking on a self-guided tour of the Wharf. Along the way, they will sample exclusive crab creations from six iconic seafood restaurants: Pier Market, Sabella & La Torre, Franciscan Crab Restaurant, Cioppino's, Capurro's, and Blue Mermaid. This event is a great opportunity to support local restaurants while enjoying delicious seafood and celebrating National Crab Day. (After-meeting update: It was noted that this event had nearly 300 participants).

Questions/Comments:

Question: Where can you buy tickets?

Answer: You can purchase tickets on our event page on the FWCBD website. There's a link that will go to an Eventbrite page where you can purchase your tickets there.

Item #4 - Agenda Setting for Future Meetings

The next FWAC meeting will be held on May 7, 2025

The meeting was adjourned at 10:43 AM.